

# HIGHLIGHTS

## INTELLECTUAL PROPERTY



BLP achieved victories and set precedents in Costa Rican courts with cases for clients **Btcino, Volcom and Conair**. In these three cases, the defendants were declared guilty. The Btcino case was the first criminal case in Costa Rica where the defendant was convicted for the infringement of applied art.

BLP advised **Netflix** on copyright issues related with their streaming services.

BLP handles the coordination of the prosecution matters for Central America for its clients **Colgate-Palmolive** and **H&M**.

BLP coordinates all trademark applications of **Grupo Numar**.

BLP represents AAA clients in the regulatory field, including **Unilever, Edwards Lifesciences, Pepsi Corporation, Colgate-Palmolive Company, British American Tobacco Company**, among others.

In Copyrights, BLP is proud to have participated in the most significant case in terms of amount in intellectual property matters in Costa Rica, obtaining a successful result in a multi-million case for our client **Microsoft**.

BLP was the first law firm in Costa Rica to be able to obtain the registration for **CBD** products in the country. Since then, the industry has started to grow exponentially and has even been recognized as one of the areas that may help reactivate the economy after a harsh economic crisis.

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BLP advises the **Inter-American Development Bank** on protecting its trademarks, IDB Invest & BID Invest in 23 countries. BLP also supports IDB registration investigation reports and provides advisory legal opinions on whether a trademark can be registered.

BLP coordinates all the brands for **Aliaxis** in the different jurisdictions of Central and South America and Europe. BLP advises Aliaxis on research-related matters and provides legal guidance for their development department. Aliaxis turned to BLP again to handle patents, utility models, and industrial designs.

BLP advised **GlaxoSmithKline** in a complaint about the production and distribution of counterfeit medicines in Guatemala.

**Adidas** appointed BLP as its attorneys for the local management of its trademarks, patents, and design portfolios throughout Central America.

BLP manages the global trademark portfolio for **Joya de Nicaragua**. This includes coordinating strategies in multiple jurisdictions on various issues, including trademark clearance, new filings, oppositions, objections, renewals, trademark prosecution, enforcement, licensing, and copyright issues. For the past three years, BLP has assisted Joya in its expansion efforts in Asia, obtaining registrations in Hong Kong and Vietnam.

BLP is in charge of assisting **Pricesmart Inc.** with registering and renewing personal and home care products and sanitary permits of OTC drugs and home and personal care products in Nicaragua.

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In Nicaragua, BLP oversees the entire patent portfolio for **BIOCAD**, an international biotechnological company.

BLP advises and represents **Delta Brands**, Inc. on an opposition action against several trademarks in Honduras.

BLP advised and represented **Steel Tech Group** in a trademark opposition against the irregular registration of the Gala trademark by this direct competitor. BLP constantly reviews the client's brands to detect irregular processes and works on annulling such registrations.

BLP advises **Quala** on their local trademark registrations, sanitary registrations, permits, and licenses in Honduras and Guatemala.

BLP advises **Australian Banana Research Party** on all intellectual property matters to protect the development of any new variation of banana in Honduras. This is the first project of this kind to be carried out in Honduras.